

TED Lecture #2

Adapted from Video Theater 2.0: A Speaker's Guidebook (O'Hair, Stewart, & Rubenstein, 2004)

Directions: Watch a presentation about a subject of personal interest on TED.com. While watching the speech, pay attention to the speaker's language, gestures, and answer the questions below.

Title of Speech:

Presenter:

Length:

Date:

Location:

1. What is the speaker's attention getter (briefly in a few words)?
2. How many points are provided in the introduction (blueprint or "overview")?
3. List some of the transitions used in the speech.
4. List any surprising statistics used in the speech.
5. How does the speaker orally cite sources for borrowed ideas? Write down the exact words.
6. Was there a memorable quote? What was it?
7. Conclusion: What transition does the speaker use to mark the conclusion?
8. What kind of information does the speaker include in the conclusion? Mark the ones you hear:
 - Reviewing main points
 - Making recommendations
 - Asking audience to take action

- Thanking audience
9. Did the speaker have an accent? Where was it noticeable? Did it place a burden on listeners?
10. Rate the speech on a scale from 1-5 (5 being the best). Why do you give it this rating?